

## Idaho Snake River Section – AACE International

### Section Meeting Minutes

Wednesday, April 29, 2015

ATTENDEES: John Baker, CEP, Jared Neumeier, PSP, Scott Wasley, CEP, Jacob Goss, Jeff Skinner, PSP, Lynn Melander, Bryan Butikofer, PSP, Joseph Martin, CCP, 8 total.

The meeting came to order at 6:45 p.m.

Section President, Jared Neumeier, presented communication topic “Context”, in which he lead the group through a succession of contextual “traps” whereby questions would be asked and answered in succession with the last question being a trap question influenced by the previous set. In all cases, almost the entire group fell into the trap, answering an easy question with an incorrect answer because of the context of the previous questions. The applicability of the lesson was discussed as far-reaching, helping the members understand that context does influence how we proceed to solve problems. Understanding the context to which we are in, will help prevent it from hiding the best possible solutions. This is a discussion module prepared by Peter Garber of Amherst, MA. Garber is an accomplished author with many published works in the area of business communications, human resource management and other business topics.

It was announced that the section board for the 2015-2016 activity year would be:

Bryan Butikofer, PSP – President

Lynn Melander – Vice President

Joseph Martin, CCP – Secretary

Scott Wasley, CEP – Treasurer

Jared Neumeier, PSP – Past President/Advisor

Other Board Members: John Baker, CCP; Dee Radford, CCP

Looking forward to the next year, Neumeier discussed with the group some potential direction, including more section meetings, a potential single day workshop in lieu of section meetings and a previously agreed on partnership with PMI on a Professional Development day, currently targeted for March of 2016.

The keynote speaker was Brad Lapray, President and Founder of BiologiQ, based out of Idaho Falls. LaPray discussed his long career of intentional and accidental success, however, a career where he was able to take advantage of opportunities, take risks and build an extremely successful business empire. Lapray was all of interesting, insightful and entertaining and, by consensus was one of the best speakers the section has ever had. The section presented him with a thank you/gift card for sharing with the Idaho Snake River section of the AACE.

The meeting adjourned at 7:58 p.m.